**North Central District – WPTA**

**Tuesday October 13, 2020 Meeting Minutes**

**Videoconference via Zoom:** Wes Kurszewski (Chair), Kate Bennett (Vice Chair), Dave Smith (Secretary/Treasurer), Heather Vogel, Nicole Dilger, Stacy Kaiser, Aaron Homolka, Karna Sandok

**CE/Presentation/Discussion:** (end of meeting)

* COVID experiences: patients, department staffing and census, essential workers and populations, Telehealth (uses, experiences, platforms, reimbursements), Acute care needs, PPE for staff and students

Call to order by Wes Kurszewski, Chair, 535 pm.

**Officer Reports:**

* Chair: Wes provided intro Zoom platform and future use via WPTA’s account. Will put link on North Central District (NCD) Facebook page in future.
* Review and approval of minutes from February meeting – (on website). Kate motion. Dave second.
* Treasurer report– Dave Smith
* Account balance: $19,894 (09/28/20)
* Balance above $8K: $11, 894
  + Discussion: this money has been used for donations, mission trips, or other PT related purposes in the NCD in the past.
  + Cannot donate to PT-PAC directly; see discussion later
  + Districts may have to pay for some of the work Amy Reiter does at the WPTA for districts – CE setup, etc.
  + Forecasted WPTA budget shortfall due to COVID. Drastic budget reductions anticipated with districts asked to assist (in discussions)

**Subcommittees/Representatives:**

* Membership Committee: Denise Kearns-Legoo and Cindy Koehler – not present
  + Deb Urban at WPTA phasing out, asking for interested members to contact; let Executive Committee know if interested.
* Education Committee: (Kate Bennett and Janice Devine-Ruggles-Vice Chair, Karna Sandok, Kaela Rueden) – presented by Kate Bennett
  + Upcoming Courses: discussion
    - CEEAA (Certified Exercise Expert for Aging Adults) – looking for space, and unsure about timeline for re-opening due to COVID.
    - Yoga course in spring 2020 received good feedback
    - Telehealth CE course mentioned as possible course
    - No active CE planned at this time
  + Ethics: discussion about cancellation – listing of CE options sent out to district via email in mid-August. Other WPTA districts have virtual courses. Check website.
  + Ideas for future courses: please get to CE Committee members (contact Kate Bennett or Janice Devine-Ruggles).

**Old Business:**

* Ethics course, cancelled – see above

**New Business:**

* WPTA Strategic Plan: July 2020
  + Transform the Association
    - A: Investigate financial opportunities provided by the chapter office building.
    - B: Investigate new opportunities/structure for conferences to improve financial performance.
      * Multi-state virtual fall conference included WPTA. Format of conference well received. Aaron Homolka noted he was able to talk with managers in multiple settings, states, and challenging situations with COVID.
    - C: Increase membership to 3000 by 2023.
      * Trending just a little behind 2019 at this time
      * Rebranding likely to occur from WPTA to APTA-WI Chapter
  + Transform Society
    - A: Create multiple points of information and content for key players such as providers/physicians and hospitals, state organizations and agencies, payers, work comp, districts and consumers of physical therapist’s role in opioid use prevention.
    - B: Increase Diversity, Equity and Inclusion (DEI) within the profession by reaching out to schools to mentor students regarding the PT/PTA professions.
      * Starting the initial work from the very beginning stages, even considering going into elementary schools and middle schools to provide students information about the profession.
      * Something our district could support in the future, including financial donation (?). Wes will provide more info as becomes available.
  + Transform the Profession
    - A: Promote New Models of Care for PT Practice
    - B: Enhance Infrastructure to support legislative priorities by raising $25,000 for WPT-PAC annually (WI PT Political Action Committee)
      * $6500 currently of $25K goal by end of 2020
      * Challenge: Amy Schubert at WPTA – thinking of challenge between districts for highest percentage of membership that donates, Oct 20 to Nov 20. Prior donations in 2020 would count to total.
      * Can donate easily on WPTA website
      * Reach out to Wes if you have questions
      * NCD ideas:
        + discussed how we have paid for all overhead of fundraising event so all funds raised go to the PAC.
        + Participating in the challenge noted above:

Facebook – links to challenge

Email to district via WPTA

Employer email chains

* Social event(s) – none planned; Cindy Koehler and Denise Kearns-Legoo from Membership/Social Committee not present
* Discuss promotion and direction of district
  + - Facebook page – thanks to Kate Bennett for setting up. See throughout these minutes for other uses. Members asked to promote as able.
* PT Connections Article: Please share any news for this article with Dave Smith ([smith.david@marshfieldclinic.org](mailto:smith.david@marshfieldclinic.org)), or any other Executive Committee member (Kate Bennett, Wes Kurszewski).
  + Print version likely moving to only electronic form in future. Can share on Facebook.

**Upcoming Events: *SAVE THE DATE!!!***

* WPTA Opioid Task Force Webinar: Nov 5 and 6, Noon - 4 PM
  + <https://wpta.org/events/webinars/?recID=7CC233E4-CFCC-29A7-4932D4370010753F>
* January 2021: 100th Anniversary of the APTA. The APTA started from a conversation at a steakhouse in NY. Plans are for similar event at same location. Gwen Strayker organizing for WI (WPTA). Look for more info on Facebook page as information becomes available (Wes Kurszewski)

**Future Meetings: Note the meetings will be held on the SECOND Tuesday of the month in Feb, May, and October at 5:30 pm. Our next meeting date is February 9, 2021**